

About Ayurveda

Ayurveda, an ancient and comprehensive system of medicine with roots in India, embodies a holistic approach to health and wellness. Dating back over 5,000 years, it's a testament to India's profound contributions to medical science. The name "Ayurveda" itself, derived from Sanskrit, encapsulates its essence: 'Ayur' meaning 'Life' and 'Veda' signifying 'Knowledge' or 'Science'. Thus, Ayurveda is aptly described as the 'Science of Life'.

Central to Ayurvedic philosophy is the concept of balance among the five fundamental elements (Panchabhuta) that constitute the human body: Fire, Water, Ether (Space), Earth, and Air. According to Ayurveda, health is not merely the absence of disease but a state of harmony



between these elements, resulting in the optimal functioning of the body, mind, and soul.

At the heart of Ayurveda is the belief that a truly healthy individual is one whose body's organs function at their optimum, and whose mind and soul are in complete alignment, achieving a state of 'Aarogya' or Perfect Health. This integrated approach to health and wellness has made Ayurveda a timeless science, relevant even in today's world, offering a path to sustainable and natural health.



Who are We?

Surya Herbal Limited, founded in 1999, is as one of India's leading Herbal/Ayurvedic product manufacturers and Contract Development and Manufacturing Organisation (CDMO) based in Noida, India.

We have successfully integrated traditional Ayurvedic principles with modern scientific methodologies to formulate over 400 distinct healthcare and personal care products, encompassing comprehensive range of therapeutic dosage forms to meet diverse healthcare and personal care needs.

Quality, efficacy, and unwavering consistency have been instrumental in expanding our presence to over 25 countries, as our products have gained recognition and trust across diverse international.



How We Work?



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YOUR PRODUCT



YOUR
PACKAGING





YOUR PACKAGING

At Surya Herbal Limited, we offer **flexible** business models tailored to meet the diverse needs of our clients:

Model 1: Our Product - Our Brand - Our Packaging: We provide our proprietary products, packaged, and branded under our own brand (Surya or HerbRoot). These products are ready to be marketed directly.

Model 2: Our Product - Your Brand - Your Packaging: We manufacture our established products under your private label. This means we use your branding and packaging design, while the product formulation remains ours.

Model 3: Your Product - Your Brand - Your Packaging: You provide us with the product formulation, and we undertake the manufacturing. The final product is released under your brand, using your specified packaging design.

Model 4: Your Product Idea - Our Development - Your Brand & Packaging: If you have a product concept but need help with development, our experienced Development team can take your idea from concept to completion. The final product is then marketed under your brand and packaging.

Model 5: Formulation and Development Consultancy, with 20 years of experience in creating over 400 herbal products, offers topnotch expertise in developing safe, effective, high-quality herbal products for therapeutic and personal use. The team, led by the renowned Dr. V.S. Chauhan, a veteran with four decades of experience in companies like Lupin, Ranbaxy, Piramal, and Emami, excels in innovation, enhancing existing formulations, and meeting international standards and regulatory demands. Committed to quality, regulatory compliance, and competitive pricing, the team focuses on developing diverse dosage forms, ensuring timely delivery of effective Ayurvedic and herbal products.

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Our Certifications and Accreditations

Surya Herbal Limited takes pride in its diverse range of certifications and accreditations, signifying our commitment to quality, safety, and good manufacturing practices:

- Good Manufacturing Practices (WHO-GMP) Certification
- European Union (EU) Certification for Dietary Supplements (Regulation (EC) No 852/2004 of the European Parliament)
- ISO 22000:2018 Food Safety Management
- Registered Manufacturing site by Kurdistan Regional Government Iraq
- ISO 9001:2015 Quality Management Systems
- ISO 13485: 2016 Quality Management System for Sterile production
- Halal Registration Certificate
- Site Approval by the Ministry of Health, UAE
- License from the Food Safety and Standards Authority of India (FSSAI)
- AYUSH Premium Mark Scheme (adheres to WHO-GMP) issued by Department of AYUSH, Ministry
 of Health and Family Welfare, Govt. of India
- STAR Export House (in accordance with the provisions of the Foreign Trade Policy, 2015-2020)
- Certified for Good Manufacturing Practices (GMP) under Schedule T of The Drugs and Cosmetics Act 1945 of India
- © Certification under the Voluntary Certification System of Bioactive Additives to Food, Dietary Supplements, and Food Items by Russia Federation.

These certifications underpin our commitment to maintain and uphold stringent quality and safety standards in all our operations and products.





















Members of















Our Mission

At Surya Herbal Limited, our mission is multi-faceted:

- Global Ayurvedic Advocacy: Our primary goal is to introduce highquality Ayurvedic products to the global market, reinforcing the legacy and practices of proven ancient Indian heritage.
- Customer-Centric Wellness: We are committed to providing our customers with top-tier, effective products that support and enhance their pursuit of a healthy lifestyle.
- 3. Fusion of Tradition and Innovation: We believe in harnessing the power of modern technology, comprehensive R&D and the ancient wisdom of Indian healing practices. This unique blend allows us to create products that encourage holistic healing and well-being.
- 4. Rigorous Quality Assurance: All our products are developed and manufactured with the backing of extensive research. Furthermore, we maintain current Good Manufacturing Practices (cGMP) to ensure the highest standards of quality, safety, and efficacy in our offerings.

Our Strengths

At Surya Herbal Limited, our strengths are manifold, enabling us to thrive as a leading player in the Ayurvedic/Herbal products ecosystem:

- 1. International Outreach: We have successfully established our presence in international markets, catering to diverse regions such as the Middle East, Europe, North America, Africa, and the CIS countries.
- Comprehensive Portfolio: We boast an extensive array of over 400 registered products, offering a comprehensive selection of healthcare and personal care solutions to our customers.
- 3. Expert Technical Teams: Our robust in-house and outsourced technical teams bring invaluable expertise and skill to our operation, driving our product innovation and development.
- 4. State-of-the-Art Facilities: Our modernized manufacturing facilities are continuously upgraded to meet the evolving needs of our global clientele.
- **5. Regulatory Compliance:** For each of our products, we prepare technical dossiers compliant with the specific requirements of each country we serve, ensuring regulatory adherence across all markets.
- 6. Experienced Team: Our seasoned team supports each stage of product development and manufacturing, ensuring the seamless production of high-quality Ayurvedic/Herbal products. Their collective expertise ensures that our products consistently meet our standards of excellence.







Our Core Values

At Surva Herbal Limited, our core values guide our operations and decisions:

- 1. Fair Trade: We firmly adhere to fair trade practices, ensuring ethical transactions at every step.
- 2. Responsible Sourcing: We use organically and sustainably grown ingredients, ensuring they are procured with conscious intention.
- 3. Environmental Stewardship: We commit to replenishing what we take from the planet, emphasizing sustainability and eco-friendliness.
- 4. Global Health: We strive to contribute to global health by offering high-quality, natural products.
- 5. Purity and Efficacy: We maintain the purity, integrity, and efficacy of our products, ensuring they deliver their promised benefits.
- 6. Community Development: We invest in our local community, fostering growth, well-being, and resilience.

Our B2B Clients































Our Dosage Forms

At Surya Herbal Limited, our advanced, cGMP-compliant manufacturing facility produces a comprehensive range of therapeutic dosage forms to meet diverse healthcare needs:



Solid Orals: This category includes Tablets, Capsules, Granules, and Powders, meticulously formulated for effective delivery and absorption.



Liquid Orals: We produce Liquid Oral forms such as Syrups and Suspensions, ensuring their palatability and ease of administration.



Topicals: Our range of Topicals includes Creams, Ointments, Gels, and Lotions, formulated to provide targeted relief and treatment.



Instillation Types: We manufacture a variety of Instillation products including Nasal, Ear, and Eye Drops, under sterile conditions.



Paste: We are also adept at producing Ayurvedic pastes, like the traditional Chyawanprash, renowned for its comprehensive health benefits.



In each of these categories, we uphold our commitment to blending Ayurvedic wisdom with modern scientific rigor to create high-quality, effective products.

Our Worldwide Reach





Surya Herbal Limited has established a strong presence and global reach in various countries across the world. Some of the countries where we have a significant presence include:



USA | UK | Guatemala | Jamaica | Germany | Spain | Algeria | Romania | Moldova | Belarus | Ukraine | Georgia | Armenia | Jamaica | Azerbaijan | Iraq | UAE | Kuwait | Kenya | South Africa | Mauritius | Uzbekistan | Kazakhstan | Kyrgyzstan | Tajikistan | Turkmenistan | Combodia | Hong Kong | Russia | Czech Republic | Nepal | Netherlands | Spain

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Our Manufacturing Policy

At Surya Herbal Limited, our manufacturing policy is a testament to our unwavering commitment to quality, safety, and efficacy:

1. Rigorous Pre-Production Analysis: We ensure all raw materials undergo thorough pre-production analysis to guarantee the final product meets prescribed quality standards and is free from microbial contamination and heavy metals.

2. Adherence to SOPs: We comply with Standard Operating Procedures (SOPs) throughout the manufacturing process to maintain consistently high standards.

 Regular Validation and Calibration: All processes are validated, calibrated, and upgraded as necessary to ensure precision and efficiency.

4. Rigorous Quality Control: We enforce stringent quality control at every stage of production to ensure only the highest quality products.

5. International Quality Standards: Our products are only released to the market after they adhere to international quality standards, ensuring their global acceptance.

6. Pure and Safe Products: Our products are free from heavy metals and pesticides, and are non-GMO, signifying our commitment to safety and natural integrity.

7. Continuous Trainings: We prioritize continuous training to ensure our team stays up-to-date with the latest industry advancements and best practices.



Our Manufacturing Process

Tirupati



The manufacturing process of herbal products at Surya Herbal Limited comprises several key stages, each critical to ensuring the quality, safety, and efficacy of the final product:

A. Selection of Raw Materials and Standardized Extracts: The first step involves sourcing high-quality, organic, and sustainably grown herbs. Our selection process emphasizes quality, ensuring that the herbs used are free from contaminants and have been grown under suitable conditions.





B. Pre-Production Analysis (Phytochemical Analysis):

Before production begins, the raw materials undergo rigorous analysis to ensure they meet our quality standards and are free from microbial contamination and heavy metals.

- C. Processing (Pre-formulation Standardization): The herbs are then processed based on their intended use in the final product. This could include grinding, extraction, or other processing methods designed to make the beneficial components of the herbs more accessible.
- **D. Formulation:** Once processed, the herbs are formulated into the desired product type be it tablets, capsules, gels, creams, etc. This step often involves combining several different herbs in precise ratios, according to carefully designed recipes that optimize the product's health benefits.
- **E. Manufacturing:** The products are then manufactured in compliance with our strict Standard Operating Procedures (SOPs). These procedures help ensure consistency and quality in all batches of our products.
- **F. Quality Control:** During and after manufacturing, our products undergo rigorous quality control checks at every stage. This process ensures the final product is of the highest quality and adheres to all relevant safety and efficacy standards.
- **G. Packaging and Labeling:** Once the products have passed all quality checks, they are packaged and labeled in compliance with all local and international regulations. The packaging is designed to protect the product from damage and contamination, and the labels provide crucial information such as ingredients, usage instructions, and safety warnings.
- H. Storage and Distribution: Finally, the products are stored under controlled conditions to maintain their quality, before being distributed to our clients and customers across the globe.

Through this comprehensive and stringent manufacturing process, we ensure that all Surya Herbal Limited products deliver on their promise of high quality, safety, and efficacy.



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Our Regulatory Capabilities and Development



At Surya Herbal Limited, our regulatory capabilities and development strengths are cornerstones of our success in the industry:

- Technical Dossiers: We prepare comprehensive technical dossiers for all our products in compliance with individual country requirements, ensuring seamless registration and market approval.
- Certificate of Analysis (CoA): Every batch of our products comes
 with a Certificate of Analysis, providing detailed information about the
 quality and purity of the product, thus enhancing transparency and trust
 with our clients.
- 3. Stability Trials: We conduct both in-house and outsourced stability trials. These trials assess the shelf-life of our products, helping us ensure their efficacy and safety over time.
- 4. Experienced Team: Our experienced team provides robust support at every stage of the manufacturing process, from initial concept and product development through to final production and quality control.
- 5. Quality Control and Independent Analysis: Our in-house Quality Control department works diligently to ensure the highest standards of quality. In addition, we have strategic tie-ups with an independent analytical laboratory for further validation, enhancing the reliability of our herbal products.
- 6. Product Cloning/Development: Our Development team is skilled in cloning or developing new products. This capability allows us to rapidly respond to market trends and customer needs, and to offer a wide range of innovative, high-quality products.

These capabilities enable us to maintain our reputation for delivering effective and high-quality herbal products while adhering to global regulatory standards.

New Opportunities



Ready infrastructure for new opportunities and diversification.

Actively seeking tie-ups and collaborations in related areas. Located in the high-tech area of Noida.

Situated on a 2000 sq. meters plot with two-side open access.

Total constructed area of 40,000 sq. ft. meeting pharmaceutical requirements.





Our Product Range





At Surya Herbal Limited, we offer a diverse range of product ranges to cater to various needs and preferences:



Contract Manufacturing/Private Label:

We specialize in contract manufacturing services, partnering with pharmaceutical companies, retailers, and international marketing companies to produce high-quality products under their own brand names.



Herbroot - Our Own Brand:

Under our own brand, Herbroot, we offer a range of carefully formulated herbal products that promote holistic well-being and address various health concerns. These products embody our commitment to quality, efficacy, and natural ingredients.

Contract Manufacturing Specialty Areas

Our Contract Manufacturing services encompass a wide range of specialty areas, where we leverage our expertise and capabilities to produce high-quality products for our clients. These specialty areas include:





1. Brain and CNS Function Management:

Products focused on enhancing memory, reducing stress, and promoting better sleep.

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2. Respiratory Function Management:

Solutions for managing cold, cough, and flu symptoms, supporting respiratory health.







3. Musculoskeletal System Function:

Products that promote joint health, mobility, and overall musculoskeletal well-being.

4. Metabolic Function Management:

Formulations to support and regulate metabolic functions.





5. Urogenital Functions:

Solutions for maintaining urogenital health and supporting optimal function.

6. Hepato protective & Detox:

Products formulated to support liver health and promote detoxification.





7. General Debility and Immuno modulator

Tirupati

Supplements addressing general weakness and enhancing immune system function.

8. Gastrointestinal Functions

Solutions for maintaining gastrointestinal health, aiding digestion, and managing related issues.





9. Children Health and Wellness

Herbal products specifically formulated for children's health and well-being.

10. Women Health and Wellness

Products targeting women's specific health needs, including hormonal balance and reproductive health.





11. Male Health and Wellness

Solutions addressing men's health concerns and promoting overall well-being.

In each of these specialty areas, we provide contract manufacturing services to develop and produce high-quality products tailored to our clients' specific requirements and branding needs.

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HerbRoot Range

Your Route to a Healthy Life!



Lipexirid Capsules

Promotes Healthy Lipid Management.



Wowell Capsules & Syrup

Supports Women's Health Restoration and Acts as a Uterine Tonic.



Easeprosta Tablets

Effective Management of BPH (Benign Prostatic Hyperplasia).



Uralka Tablets & Syrup

Manages Kidney and Urinary Bladder Stones.



Pain Relief Roll-On

Alleviates Headache and



Krackleen Cream

Heals Cracked Heels.



Nasostil Nasal Spray

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Clears Nasal Blockage.



Turmeric Active Capsules

Acts as an Immunomodulator.



Koff-S Syrup

Provides Relief from Sore Throat, Common Cold, and Cough.



Bon-Appeti-Up Syrup

Stimulates Children's Appetite.



Mind & Cognitive Capsules & Syrup

Enhances Cognitive Function.



Surva Rileef Pain Balm

Relieves Headache and Bodyache.



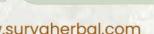
ChyawanAyu

Enhances Immune System.



Gripe Go

Gripe Water for Digestive





Pilescure Cream

Manages Piles.



Baby EaseSleep Syrup

Sleep Tonic for Babies.



Libispark Capsules

Supports Men's Health and



Eczarel Cream

Soothes Eczema Symptoms.



Pimpewin Gel

Combats Pimples and



OptHealth Eyedrops

Eye Drops for Dry Eyes.



Pilescure Tablets

Manages Piles.



Survacid Tablets

Controls Acidity.



Ease Constip Naturally Powder

Relieves Constipation.



Getripain Gel

Manages Pain.



Healeviate Cream

Accelerates Wound Healing.



EaseSleep Tablets

Promotes Restful Sleep for



Zulfihealth Hair Oil

Nourishes and Strengthens



Reguliv Capsules & Syrup

Promotes Healthy Liver



Getripain Cold Gel

Get Rid of Pain.

COMING SOON

Survacid Syrup

Relieves Acidity.

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SURYA HERBAL LIMITED

C-33, Sector 59, Noida 201301, India Website: www.suryaherbal.com



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Nahan Road, Paonta Sahib, Dist – Sirmour, Himachal Pradesh – 173025, India Website: www.tirupatigroup.co.in